UPRISE BY VISIONWEB DELIVERS INDUSTRY'S FIRST CLOUD-BASED EHR WITH STAGE 2 MEANINGFUL USE CERTIFICATION

Austin, TX – October 10, 2013 – VisionWeb, the leading provider of technology solutions in the eyecare industry, announced that Uprise, its cloud-based practice management and EHR solution, has received Meaningful Use Stage 2 Certification as a Complete EHR for the ambulatory setting by Drummond Group, an Office of the National Coordinator Authorized Certification Body (ONC-ACB). Eyecare providers using Uprise are qualified to receive federal stimulus monies upon demonstrating meaningful use of the technology.

"2014 Edition Meaningful Use requirements are stringent and we expect many vendors will face challenges when trying to achieve complete certification," said Ken Engelhart, President and CEO of VisionWeb. "Some will opt for modular certification, only testing a portion of the required objectives; some will wait to pursue certification after we are well into 2014. We simply don't think that's good enough. Eyecare providers deserve a solution that can keep up with all of the progressing regulatory requirements they face. Uprise is that solution."

The Uprise EHR was developed in partnership with VitalHealth Software to deliver the most technologically advanced solutions for eyecare providers. Utilizing a cloud-based platform for Uprise ensures that all users have access to the most current software releases. It also allows VisionWeb to deliver on its ongoing promise of providing solutions that help practitioners navigate the ever-changing technology landscape, such as the transition to ICD-10, which is already embedded in the system though not required until late 2014. Patients will also experience the full benefits of stage 2 certified systems, including the ability to view online, download, and transmit their health information; and use secure electronic messaging with their providers.

"We are delighted with achieving Meaningful Use Stage 2 Certification status together with our partner VisionWeb," says Blair Butterfield, President of VitalHealth Software. "Designed with Mayo Clinic, VitalHealth Software's core EHR was a differentiating starting point for VisionWeb to add optimal clinical support for eye care practices. The combination of our modern EHR technology and VisionWeb's in-depth experience in the eye care industry has proven to be a highly successful collaboration."

This Complete EHR certification is 2014 Edition compliant and has been certified by an ONC-ACB in accordance with the applicable certification criteria adopted by the Secretary of the U.S. Department of Health and Human Services. This certification does not represent an endorsement by the U.S. Department of Health and Human Services or guarantee the receipt of incentive payments. Drummond Group is accredited by ANSI and approved by ONC for the ONC HIT Certification Program to certify: Complete EHR, EHR Module (all), and Certification of other types of HIT for which the Secretary has adopted certification criteria under Subpart C of 45 CFR.

VisionWeb (Uprise version 1.1). 10/03,2013. Certification ID # 10032013-2243-8. Criteria Certified: 170.314(a)(1-15); 170.314(b)(1-5, 7); 170.314(c)(1-3); 170.314(d)(1-8); 170.314(e)(1-3); 170.314(f)(1-3); 170.314(g)(2, 3, 4). Clinical Quality Measures tested: CMS050v2; CMS068v3; CMS069v2; CMS122v2; CMS131v2; CMS138v2; CMS155v2; CMS165v2; CMS167v2. Additional software used: NewCropRx, Eyemaginations, Secure Exchange Solutions.

Uprise 1.1 does not require any additional one-time or on-going costs in order to attempt to meet meaningful use objectives and measures.

About VisionWeb
VisionWeb provides cloud-based technology solutions to streamline and simplify processes of a variety of businesses in the field of eye care. VisionWeb's portfolio of solutions includes online insurance transaction processing and online ordering and tracking; Uprise, a cloud-based practice management and EHR solution; as well as a host of additional services for eyecare providers, ophthalmic product manufacturers, distributors, laboratories, and payers. For VisionWeb details visit www.visionweb.com. For Uprise visit www.startyouruprise.com or http://www.youtube.com/watch?v=GcvXFJ3Dz0w.

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